



京 B C N I D E N T I T Y (I E S) I N T R O D U C T I O N T O F R A C T A L I D E N T I T Y

XII JOINT STUDIO INTERNACIONAL WORKSHOP
Escola Tècnica Superior d'Arquitectura de Barcelona
& School of Architecture Tsinghua University Beijing

activity **ONLINE INTERNATIONAL WORKSHOP**
Construct the Fractal Identity of a place in order to capture its whole identity, form, language and how to express them.

program **Theory**
1_ The map as a work of art.
The Titanic project , Floor Plant, Melissa Gould, Station Seve: Duchau. Ariel. E.Wales. Maps of Absence and Presence, Guillermo Kuitca.
2_ Adjectiveded identities : Power, evasion, absence, knowledge, urbanity, the second chance, the sublime and modernity.
3_ The neighborhoods of Barcelona and Barcelona. Identity of identities.
4_ Larrisa Fasler's psychomaps. Zoom Event
Practice
Supevised construction of the Fractal Identity model of a site in Barcelona or Beijing: Searching for information, capturing the tangible and intangible, manufacture a container and the construction of the model itself + a written memory.

dates and venue **January 11 to 15, 2023.**
From 10:00am to 2:00pm Barcelona Time
Online. Platforms: ZOOM and ZHUMU.
Participation in the online activities is mandatory.

participating universities Tsinghua University | School of Architecture
Universitat Politècnica de Catalunya | Escola Tècnica Superior d'Arquitectura de Barcelona [MLandArch]

coordinators Tsinghua University: Zu Yufan, Yuan Xu
ETSAB-UPC: Miquel Vidal, Marina Cervera

places **10 spots** for ETSAB students enroled at: Grado en Estudios de Arquitectura | Grado en Paisaje | Masters Universitarios ámbito de Arquitectura

academic recognition **2 ECTS** (per GARq)

application deadline: **20th December 2022**
send email to: **relint.etsab@upc.edu**
with subject: **workshop TSINGHUA 2023_name.surname**
with your: **name | DNI | email | phone | current studies**

2022
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